ICSM 2020
Partnership & Exhibition Brochure
We are delighted to be hosting the next International Conference on the Science and Technology of Synthetic Metals in Glasgow. ICSM is the largest conference devoted to the field of organic electronics and has showcased many of the most important developments in the field over the last 40 years. The Glasgow conference will showcase the latest developments across the field and we would like to invite you to join us for this exciting meeting.

Glasgow is one of the friendliest places in the world and the New York Times lists the city as one of the top 52 places to visit, making reference to its ‘wallet-friendly’ restaurants. From classical Victorian architecture to ancient castles, whisky distilleries and stunning countryside, Glasgow and its surrounding areas will make your visit to Scotland a long-lasting and memorable one. We hope to see you in 2020.

Chair of ICSM2020:
Prof Pete Skabara, Ramsay Chair of Chemistry, University of Glasgow

Deputy Chair of ICSM2020:
Prof Ifor Samuel FRSE, Professor of Physics, University of St Andrews
The aim of the conference is to bring together the large international and multidisciplinary community working in the areas of synthetic metals, organic semiconductors and electronic and photonic devices. The ICSM is the premier international meeting in its field and the ideal forum in which to present the community's latest research developments and discuss the state-of-the-art. It is the place to reinforce existing collaborations and forge new ones, and will deliver a rich legacy for future generations of researchers.

This is the first time in its long history that the ICSM is being held in the UK. The UK scientific community consists of some of the world's strongest researchers working on synthetic metals and organic semiconductors, including some of the pioneers in this field. We hope that you will leave the meeting with an understanding of new developments in materials and device technologies, understanding of mechanisms for device operation, and working with industrial partners to translate promising research into real-world applications and products.

The ICSM meeting in Glasgow will be the 25th – truly a silver celebration! The series has been running since 1976 and is now established as a regular biennial international meeting. The conference normally attracts around 1,000 delegates, representing researchers from countries across the entire globe. It is the premier meeting for researchers working in the areas of synthetic metals and organic semiconductors. The research theme is strongly applied in nature and is represented by experts active in chemistry, physics, engineering and manufacturing.
EXPLORE GLASGOW!

Officially the world’s friendliest city, you know you’ll be guaranteed a warm welcome in Glasgow, and there is so much to explore and enjoy in this beautiful, vibrant city. Getting to Glasgow couldn’t be easier – the city is served by three international airports and it is well connected by train from across the UK. It’s easily accessible by Scotland’s extensive road network and travelling by sea is also made simple by the ferry connections.

Glasgow not only lies at the heart of a major air, rail, sea and road network but also stands at the gateway to some of Scotland’s most beautiful scenery.

If you ask a local what to see and do in the city, many will tell you to take a walk and “look up” to really appreciate Glasgow’s rich and varied architectural heritage. From the medieval Glasgow Cathedral to the neo-Gothic University of Glasgow – rumoured to be the inspiration for Harry Potter’s Hogwarts – to the Art Nouveau wonders of Charles Rennie Mackintosh.

Glasgow’s wealthy past has left a legacy of the finest Victorian architecture in the UK but you only have to take short stroll along the ever-changing riverside to see innovative, cutting-edge designs.
LOCAL ORGANISING COMMITTEE

PROF PETE SKABARA
Ramsay Chair of Chemistry, University of Glasgow Chair 2020

PROF IFOR SAMUEL FRSE
Professor of Physics, University of St Andrews

DR CALLUM MCHUGH
University of the West of Scotland

DR LYNN DENNANY
University of Strathclyde

DR GORDON HEDLEY
University of Glasgow

DR FILIPE VILELA
Heriot Watt University

DR HELENA GLESKOVA
University of Strathclyde

PROF NEIL ROBERTSON
University of Edinburgh

DR ELI ZYSMAN-COLMAN
University of St Andrews

PROF GEOFF WILLIAMS
University of Glasgow

DR NEIL FINDLAY,
University of Glasgow

DR IAIN WRIGHT,
University of Loughborough

DR WING CHUNG TSOI (CHUNG), Swansea University

LOCAL PROGRAMME COMMITTEE

PROFESSOR GRAEMLNE COOKE
University of Glasgow

DR JENNY CLARK
University of Sheffield

PROFESSOR IGOR F. PEREPICHKA
University of Bangor

PROF JI-SEON KIM
Imperial College London

PROFESSOR IAIN MCCULLOCH
Imperial College and KAUST

PROFESSOR DAVID LIDZEY
University of Sheffield

PROFESSOR JENNY NELSON FRS
Imperial College London

PROFESSOR CHARLOTTE K WILLIAMS
Imperial College London

PROFESSOR HENNING SIRRINGHAUS FRS
University of Cambridge
KEY DATES

NOTIFICATION OF KEYNOTE SPEAKERS
July 2019

OPENING OF REGISTRATION
October 2019

END OF EARLY REGISTRATION
February 2020
INTERNATIONAL ADVISORY BOARD

With a vast array and profile of our international Advisory Board we can expect an excellent 2020 conference. We’ve got a great geographical spread and gender balance from leading figures in the field!

Zhenan Bao, Stanford Univ, USA
Guillermo C. Bazan, UCSB, USA
David Beljonne, Belgium
Paul Blom, MPI Mainz, Germany
Paul Burn, Australia
Donal D. C. Bradley, The Univ. of Oxford, UK
Jean-Luc Brédas, Georgia Inst. of Tech., USA
Marília Junqueira Caldas, Brazil
Yong Cao, South China Univ. of Tech., China
Chunyan Chi, National University of Singapore, Singapore
Yun Chi, National Tsing Hua Univ, Taiwan
Felix Deschler, Univ. of Cambridge, UK
Stephen Forrest, Univ. of Michigan, USA
Gitti Frey, Israel
Richard H. Friend, Univ. of Cambridge, UK
Peter Ho, NUS, Singapore
Yoshihiro Iwasa, Univ. of Tokyo, Japan
René Janssen, Netherlands
Alex Jen, Univ. of Washington, USA
Richard B. Kaner, Univ. of California, Los Angeles, USA
Anna Kohler, Bayreuth, Germany
Changhee Lee, Samsung Display, S Korea
Karl Leo, Technical Univ. of Dresden/IAPP, Germany
Maria Antonietta Loi, Groningen
Lynn Loo, USA

George Malliaras, University of Cambridge, UK
Seth Marder, Georgia Inst. of Tech., USA
Nazario Martin, Universidad Complutense de Madrid, Spain
Klaus Müllen, MPI, Mainz, Germany
K. S. Narayan, Jawaharlal Nehru Centre, India
Thuc-Quyen Nguyen, UCSB, USA
Ana Flavia Nogueira, Brazil
Ronald Österbacka, Åbo Akademi Univ., Finland
Yung Woo Park, Seoul National University, S Korea
Jian Pei, China
Dmitrii Perepichka, McGill Univ, Canada
Adam Pron, Warsaw Univ. of Tech., Poland
Concepció Rovira, Institut de Ciencia de Materials de Barcelona
Niyazi Serdar Sariciftci, Johannes Kepler Univ, Austria
Natalie Stingelin, Georgia Tech, USA
Kazuo Takimiya, RIKEN, Japan
Silvia Tomić, Inst. of Physics, Univ. of Zagreb, Croatia
Luisa Torsi, Univ. of Bari Aldo Moro, Italy
Jadranka Travas-Sejdic, Auckland, New Zealand
Zeev Valy Vardeny, Univ. of Utah, USA
Jaume Veciana, Institut de Ciencia de Materials de Barcelona
Gordon Wallace, Univ. of Wollongong, Australia
Vivian Yam, The Univ. of Hong Kong, China
KEY STATS FROM ICSM 2018

Over the past 20 years the ICSM has been held in multiple locations. ICSM will provide an excellent forum for interaction and developing friendship with participants from various countries who are involved in research, development, engineering, manufacturing and application of Synthetic Metals, from synthesis to characterization, computational modelling, device fabrication, and real-world applications.

STATS FROM ICSM 2018

TOTAL SUBMITTED 731
POSTER PRESENTATION 386
ORAL PRESENTATION 210
PRESENTATION TOTAL 709
6 EUROPEAN COUNTRIES FEATURED IN THE TOP 16 ABSTRACT SUBMISSIONS FOR 2018

<table>
<thead>
<tr>
<th>Country</th>
<th>Submissions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>17</td>
</tr>
<tr>
<td>Poland</td>
<td>10</td>
</tr>
<tr>
<td>Spain</td>
<td>8</td>
</tr>
<tr>
<td>Germany</td>
<td>21</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>18</td>
</tr>
<tr>
<td>Japan</td>
<td>89</td>
</tr>
<tr>
<td>China</td>
<td>75</td>
</tr>
<tr>
<td>Korea</td>
<td>324</td>
</tr>
<tr>
<td>France</td>
<td>14</td>
</tr>
<tr>
<td>UK</td>
<td>24</td>
</tr>
<tr>
<td>Lithuania</td>
<td>12</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>11</td>
</tr>
<tr>
<td>Taiwan</td>
<td>12</td>
</tr>
<tr>
<td>USA</td>
<td>15</td>
</tr>
</tbody>
</table>

VALUE PROPOSITION

Partnership with ICSM 2020 will be a key step for your company in fostering relationships with our community. ICSM 2020 will allow your company, product and brand to be uniquely and actively showcased at this exciting international forum. It will also allow your company to meet potential business partners, generate new ideas, gather new knowledge, foster collaborations and meet a very defined professional community.

INCREASE YOUR REACH. STRENGTHEN YOUR IMPACT. BOLSTER YOUR INFLUENCE.
REASONS TO PARTNER WITH ICSM 2020

Alignment with innovative current and next generation thinkers and researcher within this field.

Increase credibility, expand loyalty and build opportunities with new and existing clients.

Reinforce and strengthen your brand position within our community.

Bring your brand to hundreds of influencers of business.

Promote your products and services to our international audience.

An opportunity for your staff to connect face to face with the most influential individuals from academia, organisations and industry.

Generate new ideas & build your knowledge.

Secure a platform on which to profile your organisation to an international talent pool.

Capitalise on an ideal opportunity to inform and update delegates on new initiatives and developments in your own organization.

Foster collaborations and build new business relationships.

An opportunity for your staff to connect face to face with the most influential individuals from academia, organisations and industry.
We are delighted even at this early stage to have a number of high profile speakers confirmed, which will ensure that we can over achieve on our target attendees of 1,000

CHIHAYA ADACHI
Chihaya Adachi is a distinguished professor at Kyushu University and director of Kyushu University’s Center for Organic Photonics and Electronics Research (OPERA). He is also program coordinator of Kyushu University’s Advanced Graduate da Vinci Course on Molecular Systems for Devices and director of the Fukuoka i3 center for Organic Photonics and Electronics Research. Read More...

ZHENAN BAO
Zhenan Bao is Department Chair and K.K. Lee Professor of Chemical Engineering, and by courtesy, a Professor of Chemistry and a Professor of Material Science and Engineering and a Senior Fellow of the Precourt Institute for Energy at Stanford University. She founded the Stanford Wearable Electronics Initiate (eWEAR) and serves as the faculty director. Read More...

RICHARD FRIEND
Richard Friend holds the Cavendish Professorship of Physics at the University of Cambridge. His research encompasses the physics, materials science and engineering of semiconductor devices made with carbon-based semiconductors, particularly polymers. His research advances have shown that carbon-based semiconductors have significant applications. Read More...

IAIN McCULLOCH
Iain McCulloch holds positions as Professor of Chemical Science within the Division of Physical Sciences and Engineering of KAUST, and a Chair in Polymer Materials within the Chemistry Department at Imperial College. He is also the Director of KAUST Solar Center and a co-founder and director of Flexink Limited. Read More...

ZHIGANG SHUAI
Zhigang Shuai received his PhD in the theoretical condensed matter physics from Fudan University, Shanghai, in 1989, under the supervision of Prof. Xin Sun. He then worked with Prof. Jean-Luc Brédas in the University of Mons, Belgium as a postdoc and then as a research staff scientist. Read More...

PROFESSOR LUISA TORSI
Luisa Torsi is full professor of Chemistry since 2005 and is the immediate past-president of the European Material Research Society. Torsi received her laurea degree in Physics from the University of Bari in 1989 and her PhD in Chemical Sciences from the same institution in 1993. She was post-doctoral fellow at Bell Labs from 1994 to 1996. Read More...
In addition to the menu list associated with each option below, opportunities are also available (subject to ICSM 2020 Programme Team approval) for partners to become associated with specific themes and/or specific session(s) during the conference in order to maximise appropriate activation opportunities.

<table>
<thead>
<tr>
<th>PARTNERSHIP PACKAGES</th>
<th>Principal £12,500</th>
<th>Executive £7,750</th>
<th>Associate £5,000</th>
<th>Supporting £3,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding on ICSM 20 partners page of website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Use of ICSM 20 image in your promotional activities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition space only</td>
<td>6m x 3m</td>
<td>3m x 4m</td>
<td>3m x 3m</td>
<td>3m x 2m</td>
</tr>
<tr>
<td>Complimentary exhibitor registrations</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary delegate tickets</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary tickets to the conference dinner</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Colour advert in the conference programme</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
<td></td>
</tr>
<tr>
<td>Digital branding at the venue</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insert into the delegate pack</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Featured Partner articles</td>
<td>Two</td>
<td>One</td>
<td>One</td>
<td>One</td>
</tr>
<tr>
<td>Recognised in all communications to registered delegates</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Coverage in all visitor promotional campaigns</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognised from the podium</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>70 word e-mail blast to our delegate distribution list</td>
<td>Two</td>
<td>One</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress Website branding</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to organise an exclusive branded event</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Free extra value option</td>
<td>Lunch Sponsorship Worth £3,500</td>
<td>One Coffee Sponsorship £1,950</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
A range of rights and benefits will be agreed to optimise the benefits of a Principal Partner and to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Principal Package which are outlined below. There is a high degree of flexibility within this package to ensure that your organisation's specific partnership requirements are achieved. We are more than happy to discuss these requirements with you.

**Official Designation as Principal Partner of ICSM 2020**
- Coverage for your organisation on all ICSM 2020 promotional materials in the run up to the conference.
- Branding on the ICSM 2020 Partners page of the website to include your organisation's logo and biography.
- Use of the ICSM 2020 image in your organisation's promotional activities tied to ICSM 2020, once agreed with the ICSM 2020 organisers.

**At ICSM 2020**
- Exhibition Space Only (6m X 3m).
- 2 Complimentary exhibitor registrations.
- 4 Complimentary delegate tickets.
- 4 Complimentary tickets to the conference dinner.
- Full page colour advert in the conference programme.
- Digital Branding – Principal Tier.
- Insert into the delegate pack.
- Two featured partner articles.
- Recognised in all communications to registered delegates.
- Coverage in all visitor promotional campaigns.
- Recognised from the podium at the start of each day's keynotes & closing remarks.
- Two 70 word e-mail blast to our delegate distribution lists.
- Conference website branding.
- Opportunity to organise an exclusive branded event.

**Additional Value, worth £3,500 each**
This Principal Partner package is significantly enhanced with a free branded lunch sponsorship package.

**Inventory includes**
- Acknowledge in the conference programme as one of our dedicated lunch partners.
- Acknowledge on the holding sides within the venue as our lunch partner.
- A5 branded signage at the catering area recognising you as our lunch partner.
- Opportunity to display a pop-up banner at the catering point, announcing that your company is today's lunch partner.
- Opportunity to distribute a branded gift or piece of collateral to all attendees at this lunch.
PARTNERSHIP PACKAGES OPPORTUNITIES

EXECUTIVE PARTNER OF ICSM 2020
£7,750 + VAT

Official Designation as Executive Partner of ICSM 2020
• Coverage for your organisation on all ICSM 2020 promotional materials in the run up to the conference.
• Branding on the ICSM 2020 Partners page of the website to include your organisation's logo and biography.
• Use of the ICSM 2020 image in your organisation's promotional activities tied to ICSM 2020, once agreed with the ICSM 2020 organisers.

At ICSM 2020
• Exhibition Space Only (3m X 4m).
• 2 Complimentary exhibitor registrations.
• 3 Complimentary delegate tickets.
• 3 Complimentary tickets to the conference dinner.
• Half page colour advert in the conference programme.
• Digital Branding at the venue – Executive Tier.
• Insert into the delegate pack.
• One featured partner article.
• Recognised in all communications to registered delegates.
• Coverage in all visitor promotional campaigns.
• Recognised from the podium at the welcome reception.
• One e-mail blast to our delegate distribution list.

Additional value worth £1,950 each
This Executive Partner package is significantly enhanced for free by the choice of one of ten Conference Coffee partnerships.

Inventory included
• Acknowledge in the conference programme as one of our dedicated coffee partners.
• Acknowledge on the holding sides within the venue as one of our dedicated coffee partners.
• A5 branded signage at the coffee area recognising you as one of our dedicated coffee partners.

ASSOCIATE PARTNER OF ICSM 2020
£5,000 + VAT

Official Designation as Associate Partner of ICSM 2020
• Branding on the ICSM 2020 Partners page of the website to include your organisation's logo and biography.
• Use of the ICSM 2020 image in your organisation's promotional activities tied to ICSM 2020, once agreed with the ICSM 2020 organisers.

At ICSM 2020
• Exhibition Space Only (3m X 3m).
• 2 Complimentary exhibition registrations.
• 2 Complimentary delegate tickets.
• 2 Complimentary tickets to the conference dinner.
• Half page colour advert in the conference programme.
• Digital Branding at the venue – Associate Tier.
• Insert into the delegate pack.
• One featured partner article.
• Recognised in all communications to registered delegates.
PARTNERSHIP PACKAGES OPPORTUNITIES

Official Designation as Supporting Partner of ICSM 2020

- Branding on the ICSM 2020 Partners page of the website to include your organisation’s logo and biography.
- Use of the ICSM 2020 image in your organisation’s promotional activities tied to ICSM 2020, once agreed with the ICSM 2020 organisers.

At ICSM 2020

- Exhibition Space Only (3m X 2m).
- 2 Complimentary exhibitor registrations.
- 1 Complimentary delegate ticket.
- 1 Complimentary ticket to the conference dinner.
- Digital Branding at the venue – Supporting Tier.
- Insert into the delegate pack.
- One featured partner article.

SUPPORTING PARTNER OF ICSM 2020
£3,500 + VAT
Align your company with the biggest social event of ICSM 2020 and engage with the delegates on a social level to increase your brand awareness amongst ICSM 2020 delegates.

Your company will receive the following branding inventory:

- Branding on the ICSM 2020 dedicated social page of website to include your organisation’s logo and biography.
- Approximately six email campaigns promoting the Gala Dinner with your company listed as a Partner (subject to booking date).
- Logo branding included on “Thank you to our exclusive Partners” projected within the conference dinner venue.
- Complimentary Table at the Conference Gala Dinner (Max 10 people).
- Company logo to be included on major signage at the Conference Gala Dinner.
- Exclusive branding opportunities on the dinner menus.
- Photo opportunities with the Conference Planning Committee and dinner keynote.
- Acknowledgement by ICSM 2020 at the welcome speech.

You will have the opportunity to provide:

- A two-minute introduction speech to the attendees.
- Digital projections which will appear on 2 digital projection walls within the dinner venue.
- A gift for the guests on each of the tables.
PARTNERSHIP PACKAGES OPPORTUNITIES

OPENING CEREMONY
£3,500 + VAT

The package will include:
• Five-minute speaking opportunity at the start of the opening ceremony.
• Branding on the ICSM 2020 dedicated social page of the website to include your organisations logo and biography.
• Approximately two e-mail campaigns promoting the Welcome Reception and tour with your company listed as our exclusive partner (subject to booking date).
• Pop-up stand located within the Welcome Reception (client to supply).
• Logo in the reception area to be displayed on two pop-up banners (client to supply).
• 2 complimentary exhibitor passes.
• 1 complimentary delegate ticket.
• Branding opportunities on conference programme the Opening Ceremony Partner.
• A gift for each of the guests on arrival to the reception (partner to supply gift).

SPONSORED LUNCH SESSION
£2,475 + VAT

Organised by the Sponsor, the Sponsored Lunch Session will take place on site and will be included in the official conference schedule and on the registration system. Each session will last for 45 minutes and the sponsored session should receive the endorsement of the Conference Planning Committee.

The price includes the following services:
• Complimentary use of an official meeting room at the venue (subject to availability).
• A 45-minute dedicated session time included in the conference programme.
• 2 complimentary registrations.
• Banner branding in the meeting room (supply own banners).
• Product display and distribution in the meeting room (subject to venue and LOC approval).
• Recognition as a Session Sponsor in official conference material.
• Inclusion of your Company name, link to home site and logo on the website.
• Invitations for Workshop sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied).
• Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
• Logo branding on the ICSM 2020 sponsors page of conference programme.
• Catering and human resources are not included.

1 Lunchtime Workshop 1:00pm – 2:00pm
27th -30th July 2020 capacity: 70 seats £2,475
PARTNERSHIP PACKAGES OPPORTUNITIES

FOCUS GROUP WITH PRE-IDENTIFIED ATTENDEES

£3,500

Complimentary use of an official meeting room at the venue (subject to availability).
• A 45-minute dedicated session time included in the conference programme.
• 2 complimentary registrations.
• Banner branding in meeting room (supply own pull up banners).
• Product display and distribution in meeting room (subject to venue and LOC approval).
• Recognition as a Symposium Sponsor in official publications.
• Inclusion of your company name, link to home site and logo on the ICSM 2020 website.
• Invitations for Symposium sent by email (by the Organiser) to registered delegate list by the organisers (material to be supplied).
• Dedicated company branded registration link provided to attract additional delegates.
• Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians and extra equipment not included).
• Logo branding on the ICSM 2020 sponsors page of conference programme.
• Catering and human resources are not included.

PLENARY PARTNER

£3,500 + VAT

(the company can choose which keynote they would like to support)
• Branding on the pre and post digital signage for this keynote address.
• Branding in the pocket programme that relates to your keynote.
• Recognised from the podium at the start of this keynotes and the conclusion of these sessions.
• Insert into the delegate pack.
• Branding on the digital screen for the duration of the conference as a keynote partner.
• 1 Complimentary Delegate ticket.
<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre Conference Drinks</td>
<td>£2,500</td>
</tr>
<tr>
<td>Opening Address</td>
<td>£3,500</td>
</tr>
<tr>
<td>Closing Reception</td>
<td>£3,500</td>
</tr>
<tr>
<td>Opening Ceremony / Welcome Reception</td>
<td>£3,500</td>
</tr>
<tr>
<td>Charging Stations</td>
<td>£3,500</td>
</tr>
<tr>
<td>Water Stations</td>
<td>£1,500</td>
</tr>
<tr>
<td>Lanyards</td>
<td>£3,500</td>
</tr>
<tr>
<td>Pen Sponsorship</td>
<td>£1,500 (client to supply)</td>
</tr>
<tr>
<td>Conference Notepad</td>
<td>£1,500 (client to supply)</td>
</tr>
<tr>
<td>Conference Folder</td>
<td>£2,500</td>
</tr>
<tr>
<td>Delegate Bag</td>
<td>£3,500</td>
</tr>
<tr>
<td>Registration Partner</td>
<td>£4,500</td>
</tr>
<tr>
<td>Drinks and Poster Prize Sponsor</td>
<td>£3,950</td>
</tr>
<tr>
<td>Conference App</td>
<td>£4,500</td>
</tr>
<tr>
<td>Lunch Partner for the Event (Per Day)</td>
<td>£1,500</td>
</tr>
<tr>
<td>Tea &amp; Coffee for the Event (Per Day)</td>
<td>£950</td>
</tr>
<tr>
<td>Insert Into the Delegate Page</td>
<td>£650</td>
</tr>
<tr>
<td>Final Programme Book Cover Positions</td>
<td>£950</td>
</tr>
<tr>
<td>Final Programme Book Full Page Colour</td>
<td>£650</td>
</tr>
<tr>
<td>Final Programme Book Half Page</td>
<td>£450</td>
</tr>
</tbody>
</table>

Further details of the specific branding on all of the above will be supplied on request.
PROMOTION & MEDIA

The organisers are here to make you feel as a real partner of the conference and to ensure you maximise your investment!

- Ask for printed publications of the conference to share them with your contacts.
- Ask for conference banners to use in your email marketing campaigns to your clients - to promote your presence at the conference.
- Ask for the conference logo to use in your email marketing campaigns.
- Inform your contacts database of your participation in the event via email blasts or newsletters.
- Send press releases to trade and science publications.
- Post the conference banner on your company website.
EXHIBITION ONLY OPPORTUNITIES

The Exhibition of ICSM 2020 at the SEC Glasgow.

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. In addition to the commercial exhibition the posters, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

EXHIBITION ONLY

£1,950

• Shell Scheme (3m X 2m – total of 6sqm).
• Power Supply (additional power supply and usage is charged separately).
• Wi-Fi (Upgrade available at cost).
• One trestle table and two chairs.
• Spotlights.
• Cleaning.
• 2 Exhibitor Passes, extra exhibitor passes need to be booked at a rate of £350 per person.
• This includes access to the exhibition area, name badge, coffee and lunch for the duration of the conference.
• The exhibiting company will be listed in the exhibition section on the ICSM 2020 programme.

All additional AV equipment, furniture, printed material, etc. can be booked through our preferred suppliers. Their details will be available through the exhibitor’s manual which will be communicated to all confirmed exhibitors by Feb 2020.
CAN YOU AFFORD NOT TO BE THERE?

Make sure you take advantage of the opportunity to reach an international target audience at this conference.

Enhance your strategic position in the market with clever branding.

Maximise your return on investment.

Engage delegates through parallels and workshops.

Enhance your visual impact with an exhibition stand.

Seize this unique opportunity to meet the delegates face to face.
Please scan and complete this form and email it along with an EPS version of your company logo and a 75-word company biography to Colm at colm@conferencepartners.ie

**Partnership**
I would like to confirm (Please specify what Partnership you would like to confirm)

Total Cost: £ ______________ plus VAT at 20%

**Exhibition**
I would like to confirm exhibition of:

Booth size in sq. m.

Cost per square meter: £ ______________

Total Cost: £ ______________ plus VAT at 20%

Please indicate your booth number preferences (see the floor plan):

Note: preference may not be available, exact stand location will be confirmed in April 2020

1st preference: _______________________
2nd preference: _______________________
3rd preference: _______________________

**Exhibitor Badges Names**
Note: Two full conference passes are included with each exhibition stand. Additional exhibitor passes may be purchased at a rate of £350 per pass.

Full conference passes

1. _______________________
2. _______________________
3. _______________________

Additional Exhibitor Badges Names, cost of £350

1. _______________________
2. _______________________
3. _______________________

Name: _______________________
Organisation: _______________________

Address that will appear on the invoice:

City, State, Zip/Postal Code: _______________________

Phone: _______________________
Fax: _______________________
E-mail: _______________________

Signature _______________________

Payment Policy:
100% payment is due on booking. The sponsor/exhibitor’s logo and company biography will not be included on any promotional materials until full payment is received.

Cancellation Policy:
Cancellation within four months prior to the conference will incur a cancellation fee of 40%
Cancellation within two months prior to the conference will incur a cancellation fee of 100%
Contact Us

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